

## Oxyfresh Q & A

**Q1. As the water additive is clear in colour, what if dogs & cats drink the concentrate (if the pet owner is not following the user instructions)?**

A1. Our experience is the pets will turn up their nose at the concentrated form. Their keen sense of smell can detect it as a concentrate. If they were to drink just the concentrate it could cause a short term upset stomach. To prove the safety point of our product I've personally drank a 16 oz (473 ml) bottle of the concentrate in front of a group. My breath was amazing but overall, I was just fine.

**Q2. If Oxyfresh is added into a drinking fountain with charcoal filters, will it affect the efficacy? (Water is replaced daily & the 5ml ratio to water volume would be followed).**

A2. Yes, a charcoal filter will diminish the effect of the Pet Water Additive. We've instructed pet owners to remove the charcoal filter and just use the fountain to keep the water moving. Oxyfresh's Pet Water Additive will help keep the water fresh.

**Q3. Does efficacy decrease if owners add the water into the food?**

A3. Yes, the efficacy will decrease if anything else is added to the water. The active ingredient, Oxygene®, acts on organic compounds. It would start to deodorize the food on contact. There wouldn't be any activity left to clean the bacteria in the pet's mouth.

**Q4. Can water be frozen into ice cubes for pets to lick?**

A4. Yes, the water additive can be diluted and froze into ice cubes for pets to lick. It will not be as effective as drinking it as a liquid. When it's in liquid form it splashes around the pet's mouths and comes in contact with bacteria throughout their mouth. As a solid it will have most of its contact with the pet's tongue.



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